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**IKC** Institute of  
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National awareness raising event

## **"Together for a better environment"**

of the project "Shaping Environmental Policy through Local Action (SHAPE)"

**January 21 (Friday) 2022, 11.00h**

**Alexander Palace Hotel**

### **Agenda**

**10.20 - 11.00 Registration of guests and browsing the photo gallery of the initiatives**

**11.00 - 11.15 Opening remarks**

- D-r Zaneta Trajkoska, *Director of the Institute of Communication Studies (IKS)*
- Mr Steffen Hudolin, *Head of Cooperation, Delegation of the European Union*
- Ms Robertina Brajanoska, *Director of the Macedonian Ecological Society (MES)*

**11.15 - 12.15 Parallel debates:**

#### **Topic 1: The role of local communities in environmental protection**

*This debate will consider the need for direct involvement of local people in environmental research, as well as the support they should receive from central and local government. At the same time, the discussion will include the necessity of environmental education of the citizens about the damage in their environment that they can cause with some of their "everyday" activities.*

Moderator: Kiril Arsovski Przo, Editor of Doma

Speakers:

- D-r Katerina Rusevska, *Institute of Biology, UKIM*
- D-r Daniela Jovanovska, *Institute of Biology, UKIM*
- Natalija Vojdanovska, *high school student from "Car Samoil", Prespa, part of the project "Including highschoolers from Prespa in practical eco-activism"*

*This event is part of the project "Shaping Environmental Policy Through Local Action", implemented by the Institute for Communication Studies in partnership with the Macedonian Ecological Society, with financial support from the European Instrument for Democracy and Human Rights (EIDHR).*





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## Topic 2: Partnership with the media as an important link in the protection of the public interest

*We are aware that media have a huge impact on creating public awareness of various topics in our environment. In this session we will talk about how we can create partnership with the media in resolving public interest issues, how to use media to pressure institutions to act, but also to inform the public about “invisible” issues.*

Moderator: Ana Zafirova, *Journalist*

Speakers:

- Aleksandra Temenugova, *Program Coordinator at ICS*
- Maja Jovanovska, *Journalist at the Investigative Reporting Laboratory*
- Jana Petrovska, *high school student from “D-r Jovan Kalauzi”, Bitola, part of the project “Green photo voice”*

## Topic 3: Combating the apathy among young people for civic activism

*Apathy for political or civic engagement is present in all age groups in society. This debate will focus on the causes of apathy and ways to encourage increased youth participation in civic engagement and addressing societal challenges.*

Moderator: Katerina Topalova, *Journalist*

Speakers:

- Gorjan Jovanovski, *civic activist and independent Counselor in the Assembly of the City of Skopje*
- Arianit Xhaferi, *co-founder of Ecoguerilla, Tetovo*
- Enis Doko, *high school student from “Niko Nestor”, Struga part of the project “Cleaner city together with the youth”*

## Topic 4: EU Green Deal – “A business plan for the Planet”

*The European Commission adopted a set of proposals to make the EU's climate, energy, transport and taxation policies fit for reducing net greenhouse gas emissions by at least 55% by 2030, compared to 1990 levels. When pressing ahead with the plan, EC President Ursula von der Leyen stated that the European Green Deal would be Europe's "man on the moon moment". What is the Green Deal all about? How does it affect the Western Balkans and North Macedonia?*

Moderator: Mila Mladenova, *Young European Ambassador*

Speakers:

- Steffen Hudolin, *Head of Cooperation, Delegation of the European Union*
- Gjorgji Ristov, *Young European Ambassador*



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- Magdalena Spasovska, *TAKT (Together Advancing Common Trust)*
- Mila Jovanovska, *Go Green* and Zelen human grad
- Andrej Naumovski, *Volunteers Centre*

### **12.15 – 12.40 Coffee break**

### **12.40 – 14.00 Debate: What next? Together for a healthier environment!**

*What are the challenges in protecting the right to a healthy environment? What are the ways in which young people and other social actors can come together to protect nature? Main conclusions from the parallel sessions and open discussion of the next steps.*

Moderator: Katerina Topalova, *Journalist*

Speakers:

- D-r Daniela Jovanovska, *Institute of Biology, UKIM*
- Ana Zafirova, *Journalist*
- Marija-Magdalena Petkovska Mikarovska, *Professor in high school “D-r Jovan Kalauzi” from Bitola and eco-activist*
- Mila Mladenova, *Young European Ambassador*
- Enis Doko, *student from high school “Niko Nestor” from Struga, in the framework of the project “Cleaner city together with the youth”*
- Blagoj Janev, *high school student from “Cyril and Methodius”, Negotino part of the project “We think green, we act responsibly”*

### **14.00 - 15.00 Lunch**

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